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Message from The President

25 Years Of Sod Slinging! Our Silver Anniversary

This year marks 25 years since our friends at Gold Eagle Co./STA-BIL® inquired about the possibility of creating "The Great American Lawn Mower Race." And the rest is history...USLMRA history.

I remember the trip to England in the Summer of 1991, initial planning with the North Suburban Sports Car Club to create USLMRA Rules and By-laws, the first time we took a tractor to the Lake County (IL) Fairgrounds in November 1991 to test the course, the first trip to the Twelve Mile 500 on July 4, 1991, and of course, the first STA-BIL® Nationals on September 5, 1992.

I'm good with names, dates and places, and I'm also a saver and archivist, some say "pack rat," so it has been fairly easy for me, and quite enjoyable, to visit memory lane to gather materials and look back on the first 25 years of USLMRA.

25 Years! Our Silver Anniversary!

This milestone is remarkable...but then, not really. From Day One, April Fools' Day 1992, folks responded...immediately! I realized then that we created something cool that resonated with folks...and still does.

With strong Association structure, corporate sponsorship, legal, insurance and financial, administrative, and Board of Directors oversight, we launched STA-BIL® Lawn Mower Racing and the USLMRA - with a healthy dose of tongue-in-cheek humor.

We hoped someday, someone might pay attention. That day came immediately, and we're still kicking grass!

Thank you racers, racer families, venue hosts, Local Chapter and Affiliated Club officials, media friends and assorted sods scattered across the land. And of course thank you to Gold Eagle Co. who also celebrates a significant anniversary in 2017: 85 years in business! Congratulations Gold Eagle!

We have a great year ahead to celebrate our 25th Anniversary, and I look forward to continuing our journey as we continue to evolve into a truly unique contribution to American culture.

On Your Mark, Get Set...MOW!

Bruce Kaufman
"Mr. Mow It All"
USLMRA President
#LetsMow25



Message from Marc C. Blackman

CEO, Gold Eagle Co. & USLMRA Board Chairman

As I pulled my car into the Carolina Speedway last September for the 2016 STA-BIL® 360 Performance Finals, I realized it had been a while since my last lawn mower race.

As I settled into the pits and the noise, came upon me, I looked out at the scene and saw that much had changed...and nothing changed at all.

The machines were faster, the drivers were younger and the track seemed quicker. The technology was better, the mechanical ingenuity was more advanced and the racing classes had expanded. And yet, the people were the same. As friendly faces greeted me, and new folks introduced themselves I quickly realized that the special culture we created together was intact, vibrant and once again on full display.

The racing that night was superb: fast, clean, exciting and safe, and the post-race hospitality in the pits with food, drink and birthday cake was the perfect topper for the evening.

The next morning I drove to the Charlotte Motor Speedway to join the annual USLMRA Awards Banquet. Seeing Bruce, Kerry and Manny all in suits and ties could have been highlight of the event - but it was not.

The highlight of the event was being with YOU: the racers, families and friends of the USLMRA. As we gathered at the Speedway Club high up in Smith Tower, I saw and felt first-hand the passion, commitment and love of lawn mower racing - and for Gold Eagle Co. who helped bring this sport to America 25 years ago. I sat back and watched the trophies, awards, Hall of Fame inductions, racing commendations and a few tears fall as we celebrated ourselves and what we have created. I saw families, grandpas, grandsons, husbands and wives, uncles and nephews, neighbors and co-workers from coast to coast joined together by a common love of sport and good fellowship. From the Pacific Northwest to New England and from the Gulf of Mexico to the prairie of the American Heartland we came together to celebrate ourselves.

For Gold Eagle Co., lawn mower racing has always been about promoting STA-BIL®. For USLMRA, lawn mower racing has always been about building fast, safe mowers, racing with our buddies and having fun. Fortunately, these two objectives have become one goal, and I saw that again first-hand last September.

Now, as we celebrate our 25th Anniversary, please join me in a renewed commitment to achieving these goals. On behalf of both Gold Eagle Co., your friends at STA-BIL® and the USLMRA Board of Directors: Happy 25th Anniversary! And may there be MANY MOW!

Marc C. Blackman
March 6, 2017





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AT GOLD EAGLE, WE'RE PROUD OF OUR FAMILY.

Like good parents, we continue to support in a family of lawn mowers. We are proud of our family and we are proud of our family. We are proud of our family and we are proud of our family.



Rules

GENERAL COMPETITION REGULATIONS

The United States Lawn Mower Racing Association is the authority for the racing rules, regulations and rules of conduct. These rules are subject to change without notice and are subject to the discretion of the United States Lawn Mower Racing Association.

MEMBER REGULATIONS

- Members must be members of the U.S. Lawn Mower Racing Association.
- Members must be at least 18 years of age.
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Schedule

EVENT FACT SHEET

Event: September 5, 1992
Location: USLMRA Race Track, St. Louis, MO

Event Details:

- 1:00 PM - Registration
- 2:00 PM - Race 1
- 3:00 PM - Race 2
- 4:00 PM - Race 3
- 5:00 PM - Race 4
- 6:00 PM - Race 5
- 7:00 PM - Race 6
- 8:00 PM - Race 7
- 9:00 PM - Race 8
- 10:00 PM - Race 9
- 11:00 PM - Race 10

The First Ever USLMRA Race! September 5th, 1992

Fact Sheet

USLMRA Race Track, St. Louis, MO

Event Details:

- 1:00 PM - Registration
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- 5:00 PM - Race 4
- 6:00 PM - Race 5
- 7:00 PM - Race 6
- 8:00 PM - Race 7
- 9:00 PM - Race 8
- 10:00 PM - Race 9
- 11:00 PM - Race 10

Results

USLMRA Race Track, St. Louis, MO

Event Details:

- 1:00 PM - Registration
- 2:00 PM - Race 1
- 3:00 PM - Race 2
- 4:00 PM - Race 3
- 5:00 PM - Race 4
- 6:00 PM - Race 5
- 7:00 PM - Race 6
- 8:00 PM - Race 7
- 9:00 PM - Race 8
- 10:00 PM - Race 9
- 11:00 PM - Race 10





LAWN MOWER RACING HALL OF FAME WELCOMES NEW MEMBERS

Founded in 2009, the USLMRA National Lawn Mower Racing Hall of Fame is a place of honor for Turf Titans who have turned a weekend chore into a competitive sport. The USLMRA National Lawn Mower Racing Hall of Fame & Museum of America is located at Miller Lawn and Power, 1299 Harding Highway East State Road 309, Marion, Ohio.

2016

- Kerry Evans, USLMRA VP, Chief of Timing & Scoring
- Manny Torres, USLMRA Technical Director and National Chief Steward

2015

- Jim and Janet (The Lawn Blonde) Witt
- The Mikula Family

2014

- Bobby Cleveland

2013

- Kevin "Cooter" Penne
- Mike "Hedge Hog" Miller

2012

- Gold Eagle® Co.
- Bruce Kaufman

2011

- John Nelson
- Dr. Art Neavill, (1944-2013),
- Charles Powell – "Mr. Mowjangles" (1950-2006)

2010

- Ken "Turfinator" Smolecki
- Bill Simpson

2009

- The Organizing Committee of Indiana's Twelve Mile 500
- Jim Gavin of Wisborough Green, England, Founder and General Secretary of the British Lawn Mower Racing Association, founded 1973.
- "Racing Ray" Mrocks,
- Chuck "Boogie Woogie" Miller



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KERRY EVANS & MANNY TORRES

By Bruce Kaufman
USLMRA President
"Mr. Mow It All"

KERRY EVANS

I first met Kerry in Decatur, Alabama at the River City 500, along with some other guys:

Tim Hamilton, Dink Strunk, Mavis Strunk, David Zaremba, Doc Campbell and Dubba G. This was around 1996, way back. Some of us know these names – right Chuck Miller, Ken Jones!?

Kerry has done it all for USLMRA: engine builder, crew chief, mechanic, innovator, Local Chapter founder and president, tech inspector and chief steward.

He's travelled all over the country for us, brought NKA Insurance to our Association. He talks to venues, racers, chapters, clubs and the media. He runs timing & scoring, keeps track of the US Points and manages our database.

He is involved in writing our rule book, marketing the USLMRA and being on the front lines of our lawn mower racing community. He is cool under pressure – but don't ever talk to him during a race! He is a Briggs Master Mechanic, an avid boater, high school band volunteer and - the guy can flat out fix anything. Kerry's Shop, Evans Outdoor Power is Mow South for USLMRA.

And, of course, he knows how to put on a fantastic Sea Food Throw Down!

He's put countless miles on his truck and trailer, trucking from his home turf in Wilmer, Alabama – L.A. – Lower Alabama that is, to venues coast to coast: from Mt. Hood, Oregon, to the Chesapeake Bay in Maryland. From Minnesota to Michigan, Iowa to South Carolina.

Kerry puts out fires, and is a lifesaver. For both USLMRA...and for real.

Let me repeat that: Kerry puts ... out...fires...and...is...a...lifesaver.

As a volunteer fire fighter, EMT and Certified First Responder, Kerry has saved many structures from the destructive flames. Car wrecks, building collapses, natural disasters, Kerry is on the front lines every day.

Kerry has saved many lives. Kerry is truly a lifesaver.

When you talk with him at his shop, the police and fire department radio is always clackling in the background. And if needed, Kerry will heed the call to action.

Did you know Kerry is also into chemistry? Not the chemistry you create in a laboratory, but the chemistry created by passion, commitment, joy and yes – MOWivation. The chemistry he has with racers, venues, the media, vendors and the ease with which he works with all these folks.

And the chemistry he has with USLMRA leadership including Local Chapter Presidents, Affiliated Club Officials, national staff, and of course....ME.

Therefore it is my honor and privilege to welcome Kerry Evans into the Lawn Mower Racing Hall of Fame.

MANNY TORRES

I vividly recall the first time I met Manny, at the STA-BIL Nationals in Mansfield, Ohio. It must have been 2002 or 2003. But I remember Charles and Cheryl telling me about this awesome guy. There he was set-up way out yonder in the far back reaches of Mow Camp, in a tent, with his peeps from Maryland, decked out in Army regalia. First impressions do matter, and this one mattered – a lot.

I got to know him the first few years as a racer, and then personally as a gentleman. I got to know him better and better with each passing year, getting to know him especially well when he formed the DelMarVa Lawn Mower Racing Association.

His leadership abilities, organizational skill and mechanical prowess quickly came to light, and I became impressed. When Charles Powell passed away in 2006, Manny reached out to offer his services as National Chief Steward until which time we could replace Charles. For that we are grateful. He is an engine builder, engine mechanic, has led a racing chapter, and now serves as our National Chief Steward and National Technical Director. Manny is truly a leader of men...and women and kids.

His class, professionalism, honor and values have seeped into the very fiber of USLMRA. Plus, a little trash talking too! He is fair, firm and professional both in the Tech Line and on the track. He treats all racers fairly, and most importantly he keeps us all SAFE. And he is a true Gentleman.

Manny has received honors and accolades from his service in the Army. I've been to his house; I've seen them proudly on display. So too has he won trophies and awards from lawn mower racing. I've been in his garage; I've seen those too.

Manny has a love of family, love of country and a love of lawn mower racing. Think about that for a MOWment, a love of lawn mower racing. Manny can keep himself busy doing so many things. But he chooses to devote much of his time to US, his lawn mower racing family. And for that we are grateful.

Manny's mantra over the years, and indeed at yesterday's race is: "I do this for you." Well, Manny Torres, today, we do this for YOU.

Welcome to the USLMRA Lawn Mower Racing Hall of Fame.

By Cheryl Powell

When Bruce asked me to write a few words about Kerry and Manny, I was immediately taken back to when Charles and I first became involved in this crazy, wonderful world of lawn mower racing and all the warm memories that go with it, and Kerry and Manny were both a huge part of it.

Kerry was there from the beginning. I remember Charles' first race in Decatur, Alabama. Charles looked great, his mower looked great, then in one of the last laps one of his gold plated wheels came flying off. After the race a group of guys came over to the trailer where the disabled mower was and began the post mortem, giving advice and making recommendations. One of those guys was Kerry, and what I remember about that first meeting was he was quiet yet knowledgeable. Little did I know he was a mowchine building ninja!

Kerry was in partnership with Dave Zaremba, another quiet guy who became a beast on the track. With Kerry building and Dave driving, they were practically unbeatable! Charles' goal was just to beat them. He knew if he could do that, he could win it all. We hated to see Dave retire, but Kerry had bigger things ahead.

When I first started registration/timing & scoring I knew absolutely nothing about any of it. I would sit with Pete Tyer, who taught me how to do it then turned me loose with it. In spite of my confidence, I would still get butterflies before a race; I wanted to do it perfectly and I felt the stress of getting it right. That is when Kerry started sitting with me to "help" me, even though he'd already forgotten more than I ever knew about racing or timing & scoring. He was always supportive and helpful, and I learned so much from him. We became co-workers, and spent a lot of time together in the "official" truck, telling jokes, swapping stories, and sharing secrets.

I already knew Kerry as a co-worker, a master builder, and a racing expert. I came to know him as a friend, supporter, and confidant. When Charles passed away, Kerry was one of the first ones to reach out to me.

A few months later, he reached out again and asked me to come back to racing. I told him I would have to think about it. When he didn't hear back from me he called again and this time paid me the compliment of lying, saying he "needed" me. We both knew that wasn't true, but it was just like Kerry to consider my feelings and let me know that I am still a member of the racing family. He's got a heart of gold and is giving and considerate. He's caring, conscientious, hard working, and a wonderful ambassador for the USLMRA.

I take full credit for Manny!

In 2003, at Nationals, I was walking through the pit area and happened upon Manny and a young man working on a mower that had Army stickers along with the American flag. My youngest son, Cody, was in the Marines at the time and was awaiting deployment, which was about all this momma could think of. So I struck up a conversation with Manny and told him about my son and my worries for him.

Manny, in his calm, understated way, helped give me peace as well as an understanding about how the military guys watch out for each other. I would walk away, but found myself wandering back to where he was numerous times. He was always gracious about putting up with me, and we became fast friends. There was just a presence about him.

Later that night, over some adult beverages, I told Bruce, "Hey, I've got this guy I want you to meet. He's good people and I think you'll like him." He asked me who it was and then he promptly forgot about it. The next day, I asked Bruce if he had introduced himself to Manny yet. He gave me a blank look then said, no, he hadn't made it over there. I told him he really needed to meet him, that this guy was the real deal. Bruce just said ok, he'd would get around to it. Well, I'd been married long enough to know what that meant, so I told him I was going to nag him until he did it. He assured me he would, then we got busy with racing.

The next morning at breakfast, there were about eight of us talking and discussing the previous day's racing. Then Bruce announced he had something special to share with us. He proceeded to tell us about a guy he met who had really impressed him, who he thought was a real asset to the lawn mower racing family, who was low key and had a lot of depth. I started to get a little suspicious. Then he talked about the guy's military service, his leadership qualities, and his personable demeanor. Now I'm really getting worked up and I was just about to say something when Bruce produced a "coin" that was given to him by this wonderful person he had accidentally stumbled on, saying that it was a very coveted keepsake and not many people had them.

When he finally noticed I was about to explode I asked him Mr. Wonderful's name and when he said Manny I said, "That's MY coin because that's the guy I was telling you about!"

Well, it turned out Bruce and I were both right (I was right first!) about the kind of person Manny is and the rest is history.

In all seriousness, racing people are uniquely special. They are family and care for each other. They are together in fun times but, more importantly, in not so fun times. I will be forever grateful for the people who rallied around me when Charles passed away, and then continued to stay in touch long afterward. Because of all they have done I can think of no two men who have contributed more, or who are more deserving, than Kerry Evans and Manny Torres. They have earned their place in the USLMRA Hall of Fame. My congratulations to you both, and long may you mow.

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    	<p><u>2017 Schedule</u></p> <p>May 6th Test and Tune 12pm</p> <p>May 20th Race 5pm</p> <p>June 10th Race 5pm</p> <p>June 17th Race 5pm</p> <p>July 8th Race 5pm</p> <p>July 22 Race 5pm</p> <p>August 5th Jodaviess County Fair- Race 7pm</p> <p>August 12th Race 5pm</p> <p>August 26-27 ARMS Ghost Town Nationals</p> <p>Sept 16 Race 12pm</p>	    
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STA-BIL

US LAWN MOWER RACING ASSOCIATION 25th Anniversary

STA-BIL LAWN MOWER RACE IN ROCKEFELLER CENTER, NEW YORK CITY FOR NBC-TV NETWORK "TODAY WEEKEND" WITH BRUCE KAUFMAN, "MR. MOW-IT-ALL", NEWS ANCHORS LETTER HOLT & CAMERON BROWN

The TODAY Show at Rockefeller Center!

STA-BIL

US LAWN MOWER RACING ASSOCIATION

TODAY LAWNMOWER RACE

US LAWN MOWER RACING ASSOCIATION 25th Anniversary

STA-BIL

Don't fall in front of me!
By Duane Elliott

APRIL FOOLIN' SPECIAL

LAWN MOWERS FROM HELL...

STAY SAFE



Race the Mower? The answer is yes, and the US Lawn Mower Racing Association is the place to go for all the information you need to get started. The association's website, www.uslrmra.com, is a treasure trove of information for anyone interested in the sport. From the basics of how to build a mower to the latest in racing techniques, the website has it all. And if you're looking for a place to race, the association's directory of member clubs is a great resource. So if you're ready to get into the sport, visit the website today and get started on your racing journey.

Own Your Market: Get Set, Mow

Gold Eagle Co. dominates commercial mowing markets in the Midwest. The result: 95 percent market share and \$5 million in sales in 2008 alone.

By William Archibald

When you own a business, you know your market. You know the customers, the competition, and the opportunities. But when you're a small business owner, it can be difficult to know where to focus your efforts. That's where the US Lawn Mower Racing Association comes in. The association's website, www.uslrmra.com, is a treasure trove of information for anyone interested in the sport. From the basics of how to build a mower to the latest in racing techniques, the website has it all. And if you're looking for a place to race, the association's directory of member clubs is a great resource. So if you're ready to get into the sport, visit the website today and get started on your racing journey.

24 **30** **42** **46**

CASE STUDIES OF STRATEGIC EVENT MARKETING

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The New York Times

THE NEW YORK TIMES MAGAZINE'S RUN

AHEAD Lawn Mower Racing

The Run for the Ryegrass

When the weather is just what you need, there's nothing like a good lawn mower race to get you in the mood. The Run for the Ryegrass is a popular event that takes place every year in the heart of the country. It's a chance for anyone interested in the sport to test their skills and compete for the title of champion. The event is open to all ages and skill levels, making it a great way for families to spend time together. So if you're ready to get into the sport, visit the website today and get started on your racing journey.

MOW BETTER BLUES

Not in it for the money, these drivers of the world's fastest mowers grill-start purely for pride and the glory of the lawn.

By John F. Corvus

US **LAWN MOWER RACING ASSOCIATION** **25th Anniversary**

THE DRIVING FORCE BEHIND MERCEDES' NEW C-CLASS JAPANESE GRAND PRIX 60CKIN' WITH NASCAR

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The Run for the Ryegrass is a popular event that takes place every year in the heart of the country. It's a chance for anyone interested in the sport to test their skills and compete for the title of champion. The event is open to all ages and skill levels, making it a great way for families to spend time together. So if you're ready to get into the sport, visit the website today and get started on your racing journey.



SPECIAL & HONORARY AWARD WINNERS



Driver of the Year

2002, Tim Hamilton, Alabama
2003, Janet Witt, Florida
2004, George Herrin, Tennessee
2005, Jayson Mikula, Michigan
2006, Troy Larson, Michigan
2007, Pat Sullivan, Florida
2008, Jim Mikula, Michigan
2009, Richard Webb, Michigan
2010, Richard Webb, Michigan
2011, Wally Bender, Maryland
2012, Chuck Miller, Ohio
2013, Matt Strine, Ohio
2014, Jason Nutbrown, Ohio
2015, Derrick Robinson, South Carolina
2016, Micahel Paccione, New Jersey

Most Improved Driver of the Year

2002, George Herrin, Tennessee
2003, Tim Robison, Texas
2004, Jayson Mikula, Michigan
2005, Tracy Donihue, Michigan
2006 Tom Ast, Florida
2007, Becky Kuhfeldt, Florida
2008, Jason Brown, Maryland
2009, Manny Torres, Maryland
2010, "Wild" Bill Campbell, Michigan
2011, Ronald Rollman, Tennessee
2012, Matt Strine, Ohio
2013, Jason Nutbrown, Ohio
2014, Deb Strawser, Michigan
2015, Mariah Peeler, Tennessee
2016, Wyatt Sullivan, NC

Rookie of the Year (Adult)

2002, Rich Yeager, Florida
2003, Tim Ragsdale, Tennessee
2004, Tanya Ragsdale, Tennessee
2005, Craig Pond, Michigan
2006, Kyle Ast, Florida
2007, Tom Berkey, Florida
2008, Kurtis Ast, Florida
2009, Kevin Repa, Illinois
2010, Nathan Mesalk, Wisconsin
2011, John Brewer, Tennessee
2012, Larry Jones, Michigan
2013, Joey Chambers, Ohio

2014, Ivy Coy, Michigan & Bruce Runyon, Florida
2015, Bonnie Whetstine, South Carolina
2016, Tommy Hartness, SC

Rookie of the Year (Junior Prepared)

2008, Christian Jones, Maryland
2009, Pierce Benton, Florida
2010, Garrett Bell, Michigan
2011, Wyatt Sullivan, North Carolina
2012, Isaac Ogg, Michigan
2013, Joey Paccione, New Jersey
2014, Nicholas Paccione, New Jersey
2015, Drew Clabough, South Carolina
2016, Cavin Turner, Florida

Dave Hertel Mowtivation Award

2005, Art Neavill, Michigan
2006, Mike Leonard, Ohio
2007, Jim Mikula, Michigan
2008, Pat Sullivan, Florida
2009, Lou Filos, Maryland
2010, Chuck Miller, Ohio
2011, Jackie Andrews, Maryland
2012, Matt Strine, Ohio
2013, Eric Corner, Michigan
2014, Bob Newman, California
2015, Andy Clabough, South Carolina
2016, Michael Howell, Texas

Charles Powell Mr. MOWjangles Award

2007, Manny Torres, Maryland
2008, Jim Witt, Florida
2009, Kerry Evans, Alabama
2010, Pat "Rocket Man" Sullivan, Florida
2011, Rodney Peeler, Tennessee
2012, Richard Webb, Michigan
2013, Matt Strine, Ohio
2014, Chris Cox, Georgia
2015, Rex Crouch, Jr., North Carolina
2016, Bruce Kaufman, Illinois

The Dubba G. Everyman Award

2007, Tim Robison, Texas
2008, Al Minaker, Wisconsin
2009, Bobby Cleveland, Georgia
2010, Jim Keech, Michigan
2011, Wally Bender, Maryland
2012, Chrissy Webb, Michigan
2013, David Martin, Michigan
2014, Michael Paccione, New Jersey
2015, Sammie & Marion Neel, Texas
2016, Randy Marshall, Oregon

Mace Mullins Crew Chief Award

2009, Kevin Penne
2010, Jayson Mikula, Michigan
2011, Lee Grover, New Jersey
2012, George Herrin, Tennessee
2013, Wally Bender, Maryland
2014, Lou Filos, Maryland
2015, Pat Sullivan, Florida
2016, Tony Thompson, Illinois

President's Award

Larry Benning, KS

STA-BIL Sponsor's Choice Award

Justin Parker, Angeline Robinson, SC

Golden Blade Award

NasGrass, FL

George Herrin Innovation Award

George Herrin/Stacey Herrin, TN

Jackie Andrews Tribute

Dawn Filos, MD



[illegible]

Top Left: A group of people, including a man in a white shirt and a woman in a white shirt, are standing in front of a large, dark, rectangular object, possibly a car or a piece of equipment. The man is holding a camera or a video camera, and the woman is holding a small object, possibly a cup or a bottle. They are standing in front of a large, dark, rectangular object, possibly a car or a piece of equipment.

Top Right: A man in a white shirt and a woman in a white shirt are standing in front of a large, dark, rectangular object, possibly a car or a piece of equipment. The man is holding a camera or a video camera, and the woman is holding a small object, possibly a cup or a bottle. They are standing in front of a large, dark, rectangular object, possibly a car or a piece of equipment.

Bottom Left: A man in a white shirt and a woman in a white shirt are standing in front of a large, dark, rectangular object, possibly a car or a piece of equipment. The man is holding a camera or a video camera, and the woman is holding a small object, possibly a cup or a bottle. They are standing in front of a large, dark, rectangular object, possibly a car or a piece of equipment.

Bottom Right: A man in a white shirt and a woman in a white shirt are standing in front of a large, dark, rectangular object, possibly a car or a piece of equipment. The man is holding a camera or a video camera, and the woman is holding a small object, possibly a cup or a bottle. They are standing in front of a large, dark, rectangular object, possibly a car or a piece of equipment.

Sports Illustrated

FULL PAGE FEATURE

Sports Illustrated

On Fire!

Where Do They Go From Here? THE OLYMPICS

How Kurt Warner and the Rams' offense are torching the NFL

By Peter King

[illegible]

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The New York Times

NEW YORK, MONDAY, JUNE 12, 2000

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25th Anniversary

Microsoft Tries Another Court: Public Opinion
Spends Millions on Ads and Lobbying Efforts
By DAVID H. ROSENFIELD
WASHINGTON, June 10 — Microsoft, with its advertising, a persuasive lobbying and public relations campaign in an effort to temper the impact of a potentially devastating federal court ruling and generate positive public opinion, is trying to win the public's favor.

DEATH SENTENCES BEING OVERTURNED IN 2 OF 3 APPEALS
Wide-Reaching Study
Reversals Are Attributed to Errors by Defense Lawyers, Police and Prosecutors
By FOX BUTTERFIELD
The more serious the crime, the more likely the death penalty in the United States will be overturned on appeal, according to a new study. The study was based on 1,000 appeals, mostly because of mistakes made by defense attorneys, police and prosecutors.

Gentlemen, Start Your Lawn Mower Engines
By PETER J. HRADILKO
MIDDLETOWN, N.J., June 10 — Perhaps it is the oldest of marketing ploys: give your lawns a good trim and watch a green state grow. Perhaps it's just something else: that state's economy. The law states in New Jersey, it is to be expected, that all lawn mowers must have their own state-issued license plates. The state of New Jersey, it is to be expected, that all lawn mowers must have their own state-issued license plates. The state of New Jersey, it is to be expected, that all lawn mowers must have their own state-issued license plates.

Media Hit Monday

Front Page of the NEW YORK TIMES!



THE CHASE FOR THE GOLDEN BLADE

Founded in 2006, the Chase For The Golden Blade is open to all USLMRA Local Chapters: win a trophy at a STA-BIL National Lawn Mower Racing Series event and your designated Chapter gets a point. The Chapter that has accumulated the most points at the conclusion of the season wins the Golden Blade.

The Chase For The Golden Blade was created to promote a friendly rivalry between all sanctioned Local Chapters of the USLMRA. The actual award is a perpetual plaque that is passed on to the winning chapter at the conclusion of the racing season. The winning Chapter has their name added to the plaque and maintains possession until it is passed on at the conclusion of the following season. Along with plaque comes bragging rights.

The inaugural year of the Chase was won by the Michigan Lawn Mower Racing Association. The Florida Lawn Mower Racing Association was a close second. The 2007 season saw a reversal in the final trophy tally with Florida accumulating the most trophies and Michigan taking second. The Golden Blade remained in the Sunshine State for 2008 and 2009, but in 2010 it returned to Michigan.

Here's to friendly, safe racing...and the Chase for the Golden Blade!

Past Winners of the Golden Blade

- 2006: Michigan Lawn Mower Racing Association
- 2007: Florida Lawnracing Association
- 2008: Florida Lawnracing Association
- 2009: Florida Lawnracing Association
- 2010: Michigan Lawn Mower Racing Association
- 2011: DelMarVa Lawn Mower Racing Association
- 2012: Mason-Dixon Lawn Mower Racing Association
- 2013: Michigan Mower Racing Association
- 2014: Mason-Dixon Lawn Mower Racing Association
- 2015: NASGRASS (Formerly Florida Lawnracing Association)
- 2016: NASGRASS (Formerly Florida Lawnracing Association)

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Jordan Brown
Cavin Turner
Devon Bean

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Drew Clabough
Joseph Paccione
Nicholas Perry
Wyatt Sullivan
Aiden Perry
Nicholas Paccione
Shane Bosley
Jordan Brown

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Eric Corner
Tina Paccione
Dawn Filos
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Alfred Perry
Ryan Porter
Carol Vanmaastricht
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Micah Eubank
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Jason Brown
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Dawn Filos
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Robert Walker
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Wally Bender
Wyatt Sullivan
Thomas Flynn
Dawn Filos
Charles Ford
William Haynes
Ryan Porter

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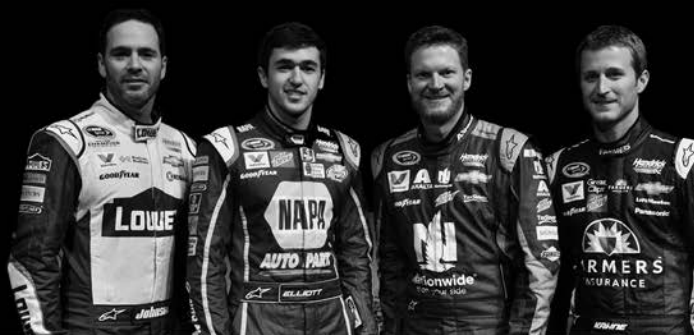
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The Blade

Volume I
No. 1



The Official Newsletter of the U.S. Lawn Mower Racing Association

STA-BIL

Gentlemen, start your mowers!

With a few basic modifications, nearly any riding lawn mower can become a racer:



Grass is greener for cutting-edge racers

By Doug Wilson

It's a hot, sunny day in the heart of the summer, and the grass is green and growing fast. For many lawn mower racers, this is the best time to start cutting-edge racing.

Cover story

The U.S. Lawn Mower Racing Association is the only organization in the world dedicated to the sport of lawn mower racing. It's a fast-growing sport that's attracting more and more people every year.



For many lawn mower racers, this is the best time to start cutting-edge racing. The U.S. Lawn Mower Racing Association is the only organization in the world dedicated to the sport of lawn mower racing.

Roaring engines, screaming fans and a split-second finish. Is it the Indianapolis 500?

The STA-BIL National Lawn Mower Racing Championship

On September 5, 1992, the Saturday of Labor Day Weekend, at the Lake County Fairgrounds in Grayslake, Illinois, on a half-mile grass course, will be a race to determine who has the guts, the glory and the spare time to win.

Two classes, Stock/Prepared and Factory Experimental, will vie for victory's sweet taste in America's 74th fastest growing (get it, growing) sport, behind team cow-tipping but ahead of cross-country hide-and-seek.

Also, a new Tractor Class allows racers to "run what you bring."

This class will feature a parade of the world's best lawn mowers, including the World's Fastest Lawn Mower, the World's Most Powerful Lawn Mower, and the World's Most Beautiful Lawn Mower.

Organized by the U.S. Lawn Mower Racing Association, the event will be held at the Lake County Fairgrounds in Grayslake, Illinois, on a half-mile grass course.

STA-BIL will have the honor of presenting the 25th Anniversary of the U.S. Lawn Mower Racing Association. The event will be held at the Lake County Fairgrounds in Grayslake, Illinois, on a half-mile grass course.

Also, at the race you can see the Dixie Chopper Jet Mower. Faster than a snow blower and only slightly less powerful than a C-3 Troop Transport, the race's Official Pace Mower is a 10-horsepower machine that screams down the track.

With a 10-horsepower engine and a 10-horsepower blower, the Dixie Chopper Jet Mower is a machine that screams down the track. It's a machine that's fast, powerful, and fun to ride.

STA-BIL will have the honor of presenting the 25th Anniversary of the U.S. Lawn Mower Racing Association. The event will be held at the Lake County Fairgrounds in Grayslake, Illinois, on a half-mile grass course.

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USA Today

2002



25th Anniversary

ventures Silly

buzz
No Slow Mow



Summer Sports



These events are so cool you'll forget it's so degrees in the shade! By Joyce Ross

STABIL National Lawn Mower Racing Championship. Forget Jeff Gordon and big time auto racing. Turn it up at the 8th Annual National Lawn Mower Racing Series in Grayslake, Illinois, on a half-mile grass course.

Action

International Cherry Pit Spitting Contest. At the True Blue Fruit Farm in Michigan, contest entrants eat a cherry and spit the pit as far as they can. Last year, the North American cherry pit spit world record was set: 72 feet, 11 inches!

Wisconsin State Cow Chip Throw. Number one rule: You can't wear gloves when you chuck your chip! Other events include: Bowline Binge (you place a bet on where you think a bowling ball will land), and a huge lawn.

Pokemon Comic! Disney Adventures. The Secret Files Inspector.





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